Clubs completed the survey from 31 different sports ranging from the more traditional to Pentaque, Nordic Walking, Surfing and Surf Life Saving. This also included some disability clubs from Boccia and Wheelchair Basketball.

The 5 most popular responses were:

- Cricket 17%
- Rugby Union 10%
- Bowls 9%
- Rowing 7%
- Hockey 7%

These clubs were located from across the whole of Cornwall.

55% of these had achieved clubmark or their NGB Accreditation and 76% had an active junior section.
Membership

- 47% had 0 - 100 members
- 23% had 101 - 200 members
- 13% had 201 - 300 members
- 16% had over 300 members

Children & Young People:

- 78% had 0 - 80 members
- 18% had 81 - 160 members
- 4% had over 160 members

Women:

- 87% had 0 - 80 members
- 10% had 81 - 160 members
- 3% had over 160 members

Disability:

- 62% had no disabled members
- 31% had 1 - 9 disabled members
- 6% had 10 or more disabled members

Workforce

Active, qualified coaches:

- 85% had 0 - 9
- 11% had 10 - 19
- 4% had 20+
Volunteers:
- 87% had 0 - 20 volunteers
- 8% had 21 - 50 volunteers
- 5% had 50+ volunteers

Officials, Umpires and referees:
- 83% had 0 - 9
- 9% had 10 - 19
- 3% had 20+
- 4% answered “don’t know” or “N/A”

Membership differences

Children and young people:
- 56% said their under 19 membership has increased in the last 3 years
- 28% said their U19 membership numbers had stayed the same
- 16% said their U19 membership had decreased

Women:
- 47% had increased
- 44% had stayed the same
- 9% had decreased

Men:
- 39% had increased
- 47% had stayed the same
- 13% had decreased
Disabled:
- 11% had increased
- 84% had stayed the same
- 5% had decreased

Active, qualified coaches:
- 34% had increased numbers
- 57% had stayed the same
- 9% had decreased

Volunteers:
- 39% had increased numbers
- 52% had stayed the same
- 9% had decreased

Active officials, umpires and referees:
- 20% had increased numbers
- 72% had stayed the same
- 7% had decreased

The following are the reasons for these changes:
- 21% Interest
- 19% Time
- 16% Promotion
- 12% Other
- 11% Cost
- 10% Access
- 9% Ageing population
- 2% Lack of competition
Clubs were asked what the average distance a member would travel to get to the club:

- Within a 5 mile radius: 25%
- Within a 10 mile radius: 40%
- Within a 15 mile radius: 15%
- Within a 20 mile radius: 8%
- Within a 25 mile radius: 7%
- Within a 30 mile radius: 0.8%
- More than a 30 mile radius: 4.2%

**Facilities**

- 45% hire their clubs
- 41% leased their clubs
- 14% of clubs owned their own facilities

Of those who leased or hired their facilities:

- 28% Other
- 19% Private Provider
- 18% from Parish Councils
- 12% Leisure Centre
- 12% from Cornwall Council
- 11% from school

**Challenges**

- 58% Funding
- 49% Volunteers
- 37% Cost of facilities
- 34% Coaches
- 31% Players
- 17% Marketing / Promotion
- 12% Access to facilities
- 7% Quality of facilities
- 6% Appropriate level of competition
- 5% Other
Support Required

- 68% said increase access to funding
- 31% want more links to schools
- 28% said improve the availability of facilities for sports clubs
- 24% wanted help with marketing and promoting the sector
- 21% voted for encouraging more sports coaches
- 21% said they could improve access to facilities for sports clubs
- 19% voted encouraging club membership
- 17% said to encourage more training for sports coaches
- 17% wanted them to inspire volunteers
- 16% said advocate better quality sports facilities
- 9% wanted the recruitment of volunteers
- 3% wanted support with further competitions

Improvements

- 55% voted better quality of facilities
- 47% voted better availability of facilities
- 37% more volunteers
- 37% voted easier access to facilities
- 33% voted more coaches
- 28% voted more members
- 20.5% better qualified coaches
- 12.5% voted other
- 12% voted more competition

Promotion

- 47% said word of mouth
- 45% said social media
- 39% said club’s own website
- 23% clubs said local newspaper
- 19% said flyers and posters
- 14% said email databases
- 5% said other
**Schools**

- 63% of clubs had established links with **primary schools**
- 58% had established links with **secondary schools**
- 37% had no current links with **primary schools**
- 10% had established links with **special schools**

*These links involved:*

- 24% Schools signpost young people to the club
- 22% Club coaches delivering in the school
- 21% Schools using **club facilities**
- 16% Clubs using **school facilities**

**Beginner Offer for less active**

- 54% had **no** beginner offers
- 46% said **yes** they did

**Further Issues/Support**

The main issues raised were related to **finances** - a direct lack of funding, the price of **rented facilities** and **value for money**.

Some reported that the facilities needed **updates and maintenance work** doing. It is the **price of facilities** that forces clubs to have less affordable membership fees, which in turn decreases the number of members.

Cornwall has far **fewer sports facilities** for clubs to utilise compared to other areas of the country, giving clubs less opportunity to grow in size and thrive competitively.

Clubs said that they were having **promotional issues**, getting their club out there and recognised by the public, and were struggling to grow their membership and develop their clubs as a whole.

More individual challenges were support to **talented players** amongst clubs, **paid players** on more localised sport, a lack of even distribution of talented players amongst clubs, **long travel time/costs** for talented athletes out of the county and how this impacts their development.