Example answers

‘What Evidence do you have that there is a need for your Sports Project?’

1. As a club we have fielded enquiries from a number of individuals, both male and female, who want to play [NAME OF SPORT] on a social and informal basis but have been unable to find an appropriate environment in which to play.

2. Linking with [CLUB/ SCHOOL/ NGB/ LA/ COUNTY SPORTS PARTNERSHIP] we have identified a gap in provision for young people [AGE] in this area involved with [NAME OF SPORT].

3. We have delivered one off [NAME OF SPORT] taster sessions over the last year and they have proved very popular.

4. When run in curriculum PE lessons [NAME OF SPORT] is very popular but opportunities for after schools clubs are limited by the availability of qualified school staff.

5. Within [NAME SPORT] it is well evidenced that there is a drop off in the participation of [AGE] year olds due to a lack of provision. This is supported by the Active People Survey which shows as drop of [NUMBER] [AGE] year olds playing at least 3 times a week from [DATE] to [DATE] and a drop of [NUMBER] people playing at least once a week.

6. There is a lack of sessions available to that age group. This is further supported by consultation with young people that [NAME OF SPORT] is a sport they would like to try but there are not enough opportunities to do so.

7. Following consultation with [NGB] they also identified [CITY/ TOWN] as an area that required assistance with the development of [NAME OF SPORT].

8. [CITY/ TOWN] has a higher obesity level in children and adults than the National Average as well as a lower participation level in sport. It is in the bottom [NUMBER]% of Local Authorities for its population likely to be active.

9. [NGB] wants to increase its community sessions and create Satellite Centres across [CITY/ TOWN]. This is due to the demand identified by [NGB] when delivering [NAME OF SPORT] in curriculum PE lessons. [NAME OF SPORT] is very popular but opportunities for after schools clubs are limited and therefore Schools need support to develop the extra-curricular aspects of [NAME OF SPORT].

10. [NAME OF SPORT] has been shown to engage older young people who may be reluctant participants in other activities, particularly [GIRLS/ BME/ DISABILITY]. It also has positive effects upon physical activity levels.

11. There is a need for a [NAME OF SPORT] Club to be strengthened and developed to increase capacity and the growth of [NAME OF SPORT].

12. Market research by Sport England has demonstrated a population of at least [NUMBER] within the target age range who live within just a 5km radius of [AREA WITHIN CITY/ TOWN] with over [NUMBER] [AGE RANGE] year olds who want to participate in [NAME OF SPORT] but are not currently playing this sport.