Funding Sport in the Community
What does Sport England do?

One million adults taking part in more sport by 2012/13
Helping more young people to access five hours of sport each week

More people satisfied with the aspects of sport that are important to them
25% fewer 16 to 18 year-olds dropping out of at least five selected sports

Well-defined, appropriate talent support systems for each sport so that more talented performers move onto elite programmes
1 million people doing more sport by 2012-13

“Over-programming” by 50k on 200,000 pa target

- HE, 60,000
- Voluntary/public/private sectors, 50,000
- NGBs via modern club network/world-leading coaching 40,000
- NGBs targeted growth work, 100,000
Creating sporting opportunities in every community

Funding strategy – grow, sustain, excel

- £120m to National Governing Bodies
  - National Partners £10m
  - CSPs (core) £10m
  - Facilities £10m
  - Innovation fund £5m
  - Small grants £7m
  - Sportsmatch £3m

- £30m Themed rounds
<table>
<thead>
<tr>
<th>Solicited or open</th>
<th>Fund description</th>
<th>Indicative maximum funding for 2009/10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solicited funding</td>
<td>National governing bodies - Funding will be provided for up to 46 national governing bodies based on their plans for the period 2009-2013.</td>
<td>£120 million of which £68m Exchequer £54m Lottery</td>
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<tr>
<td></td>
<td>National partners - Funding will be linked to supporting the delivery of the agreed outcomes via their specialist skills, knowledge or services. National partners have been requested to submit a plan for 2009-13 which will then be assessed for value for money and ability to deliver.</td>
<td>£10 million (Exchequer)</td>
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<tr>
<td></td>
<td>County sports partnerships - Funding will resource a national network of county sports partnerships which will support national governing bodies to deliver their outcomes and our programmes.</td>
<td>£10 million (Lottery)</td>
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<td></td>
<td>Children and young people - Funding will be provided to national governing bodies and county sports partnerships to help them achieve our contribution to the Government’s five hour sports offer for 5- to 19-year-olds.</td>
<td>£18 million (Exchequer)</td>
</tr>
<tr>
<td><strong>SUB-TOTAL SOLICITED FUNDING (MAXIMUM)</strong></td>
<td></td>
<td><strong>£158 million</strong></td>
</tr>
<tr>
<td>No.</td>
<td>Initiative</td>
<td>Description</td>
</tr>
<tr>
<td>-----</td>
<td>------------------------------------------------------------------------------------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>1</td>
<td>Themed rounds - Projects which meet the criteria within a given themed round will receive grants</td>
<td>Grants of over £10,000 to grow and sustain participation in community sport.</td>
</tr>
<tr>
<td>2</td>
<td>Small Grants - Grants of between £300 and £10,000 will be provided to support sport in communities.</td>
<td>The application and award processes will be as streamlined as possible.</td>
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<tr>
<td>3</td>
<td>Innovation Fund - Funding will be provided to a limited number of large projects to test out new</td>
<td>Ideas which could have wide application. This area of funding may pose greater risk but offers a larger potential reward.</td>
</tr>
<tr>
<td>4</td>
<td>Sportsmatch - Grants of between £500 and £100,000 will be provided to clubs and other bona fide</td>
<td>Organisations that need Sport England grants to bring in other funding.</td>
</tr>
</tbody>
</table>

**SUB-TOTAL OPEN FUNDING (MAXIMUM)**

**£45 million**

**5**

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Facilities Investment - Funding will be provided to support sustainable investment in major sports facilities. This funding is additional to the facilities funding that we will give to national governing bodies</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mixed - solicited/open</td>
<td>£10 million of which £8m exchequer £2m lottery</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL MAXIMUM FUNDING**

**£213 million**
1 Themed Rounds

- Up to £30 million per year
- Revenue & Capital funding
- Over £10,000
- 2-3 rounds per year. Round open for 2-3 months
- Open to sports clubs, voluntary/community organisations, local authorities, education establishments and other bona fide organisations which aim to grow and sustain participation in community sport.
## Themes

| Rural Communities | Devon Active Villages £598,952  
|                  | Bridport Leisure Centre £314,866  
|                  | SW Lakes Trust £175,000  
|                  | The SportsHub@Treviglas £1.65m  
| Active Women     | Stage 1 Closed on 3 February  
|                  | April notification  
|                  | Projects focusing on barriers to participation  
| Active Universities | Stage 1 29 March – 23 June  
|                   | Students enrolled at University £10,001 +  

Creating sporting opportunities in every community
Small Grants

- £7 million per year for revenue and small capital projects
- Minimum award £300 with a maximum of £10,000
- Sports clubs, voluntary or community organisations and education establishments
- Community-level activities
- Help people become involved in sport, keep people in sport or help people improve their performance in their chosen sport
- Purchase of sports equipment, getting more coaches qualified or running coaching activities
SW Awards 09/10

- £700,570 awarded
- 100 awards from 172 complete applications
- Average award is £7,006
- Success rate of 59% is slightly above the programme average.
- Cornwall: 14 Applications / £100,205 / £7,157 ave
How to apply?

• On line with web based and telephone help line support
• Alternative options will be available for those without internet access
• Max turn around will be 6 weeks
• Partnership funding is encouraged but will not be required
• Appropriate level of monitoring & evaluation will be required.
3 Innovation Fund

- £5 million per year
- Revenue & Capital funding
- Small number of awards from medium to large over £10k
- Fund aims to encourage new and innovative ways of promoting and supporting participation in sport
- Two rounds per year
- sports clubs, voluntary and community organisations, local authorities, education establishments or a collaborative or consortia approach
How to apply

- Two stage process:
  initial short application to assess alignment with the funds objectives
  longer process designed to understand the project and decide on appropriate funding level and monitoring & evaluation methodology

- Partner commitment will be essential but partner financial contribution whilst encouraged will not be required.
4 Sportsmatch

- £3 million Exchequer funding per year made up of revenue and capital funding.
- Sportsmatch (funded by Sport England) will enable community clubs to make the most of funding they receive from the private sector by matching £ for £
- Large number of awards starting at £500 (schools) or £1000 other eligible organisations
- Maximum revenue grant is £100,000
- Maximum capital grant is £25,000
How to Apply

- Fund is open to all bona fide organisations
- Application is online with web based and telephone help line support
- A minimum of £1 partner contribution for £1 Sport England funding is required
- Partner contributions can only come from private companies, trusts and individual organisations (max of 3 partners for each project)
Sustainable Facilities Investment

- £10 million per year
- Capital funding
- Small number of large awards
- Sustainable community facilities eg supporting investment in projects that involve partnerships with public, private and commercial organisations –creating a range of facilities that that are sustainable in both financial and sports development terms
- Round 1 - £1.9m Plymouth Life Centre, £780k Paignton Community College
How to Apply

• **Two stage process:**
  initial short application to assess alignment with the funds objectives
  longer process designed to understand the project and decide on appropriate funding
• Monitoring & Evaluation will be required
• Partnership funding will be encouraged but no set contribution will be required
Summary

- www.sportengland.org
- Hotline: 08458 508508
- Other sources of funding
  www.cibsouthandwest.org.uk